



FOR IMMEDIATE RELEASE
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**IT'S TIME FOR MOUSE MADNESS THIS MARCH AT THE WALT DISNEY FAMILY MUSEUM!
March Exhibitions, Programs, and Events**

SPECIAL EXHIBITIONS

[Snow White and the Seven Dwarfs: The Creation of a Classic](#)

Now through April 14, 2013 | Special Exhibition Hall

Special ticket price for Snow White: \$10 general | Special combination ticket which includes general museum admission: \$25 adults; \$20 seniors and students; \$15 children ages 6 to 17.

This special exhibition celebrates Walt Disney's first feature-length animated film: *Snow White and the Seven Dwarfs*. The exhibition showcases more than 200 works of art including conceptual drawings, early character studies, detailed story sketches, and animation drawings. Also featured are delicate thumbnail layout watercolors, meticulously rendered pencil layouts, rare watercolor backgrounds, colorful cels, and vintage posters all illustrating how Walt advanced the creation of an entirely new art form. Generous support provided by Wells Fargo.

[Between Frames: The Magic Behind Stop Motion Animation](#)

Now through April 28, 2013 | Theater Gallery

Free for members or with Museum admission

Between Frames explores the evolution of stop motion animation in the United States in special effects, television, and film. The exhibition highlights behind-the-scenes photographs, rare armatures and puppets, and original storyboards from cult favorite films and television including *King Kong*, *Gumby*, *Star Wars*, *Jurassic Park*, *Robot Chicken*, and *Tim Burton's The Nightmare Before Christmas* and showcases stop motion innovators like Ray Harryhausen, Phil Tippett, Will Vinton, Tim Burton, Henry Selick, and more.

SCREENINGS

Films of the Month:

Mickey Mouse-a-thon

Screens through March 31, daily at 1:30pm (except Tuesdays and 3/2 & 23) | Theater

Free for members or with Museum admission | Without Museum admission: \$7 adult; \$5 youth

Snow White and the Seven Dwarfs (1937)

Screens through March 31, daily at 4pm (except Tuesdays and 3/2 & 23) | Theater

Free for members or with Museum admission | Without Museum admission: \$7 adult; \$5 youth

DISCUSSIONS

Bringing Frankenweenie to Life

Saturday, March 2 | 3pm | Theater

General: \$20 adult; \$15 youth | Members: \$18 adult; \$14 youth

Join Disney producer Don Hahn for a presentation about the process of creating and shooting the 3D stop motion film *Frankenweenie*. Using select clips and actual puppets from the production, Hahn will talk about the challenges and fun of working with this classic animation form.

2719 Hyperion: Exploring the History of The Walt Disney Studios

Saturday, March 23 | 3pm | Theater

General: \$20 adult; \$15 youth | Members: \$18 adult; \$14 youth

Hyperion Avenue was the location where Walt Disney pushed the boundaries of his medium and challenged the talents of his staff. Join historian David Lesjak as he reveals the fascinating history of that magical, haphazard cluster of buildings where so many advancements in the art of animation took place.

SPECIAL PROGRAMS

Look Closer

Friday–Sunday, March 22–24

11am, 1 & 3pm | Special Exhibition Hall

Free for members or with museum admission

Find out how the look and feel of Walt Disney's *Snow White and the Seven Dwarfs* was influenced by artists and illustrators such as Gustaf Tenggren, Albert Hurter, and Ferdinand Horvath.

CLASSES + ACTIVITIES

Learn from the Masters Series: Stop Motion Puppet Performance with Ruben Esqueda

Saturday, March 16 | Class 1: 10am–1pm | Class 2: 2–5pm | Learning Center

General: \$55 adult; \$35 student (valid student ID required) | Members: \$45

Participants will plan and operate stop motion sets and focus on animating a stop motion puppet. These classes will involve the use of music and full-body motion to explore essential animation concepts.

About the instructor: Resident animator and educator at The Walt Disney Family Museum, Ruben Esqueda's feature credits include C.A.P. Documentary, The 1 Second Film, and Oedipus with Vegetables.

This class is for participants ages 18+, all levels of experience. Space is limited. Registration required.

Email: education@wdfmuseum.org to register or for more info.

Open Studio

Saturday + Sunday, March 2–3 & 9–10

1–3pm | Learning Center

Free for members or with Museum admission

Create stop motion animation and bring your drawings to life using flip books and zoetropes.

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ABOUT THE MUSEUM

The Walt Disney Family Museum presents the fascinating story and achievements of Walt Disney, the man who raised animation to an art, transformed the film industry, tirelessly pursued innovation, and created a global and distinctively American legacy. Opened in October 2009, the 40,000 square foot

facility features the newest technology and historic materials and artifacts to bring Disney's achievements to life, with interactive galleries that include early drawings and animation, movies, music, listening stations, a spectacular model of Disneyland and much more.

Hours: 10am to 6pm, Wednesdays through Monday; closed on Tuesdays and the following public holidays: New Year's Day, Thanksgiving, and Christmas Day.

Tickets: Free for [members](#) | General: \$20 adults, \$15 seniors and students, \$12 youth under 17, free for children 5 and under

Where: 104 Montgomery Street, The Presidio of San Francisco, San Francisco, CA 94129
415-345-6800

Website: waltdisney.org
facebook.com/thewaltdisneyfamilymuseum
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